

# Adirondack Wine & Food Festival scheduled for June 24-25



This year's Adirondack Wine & Food Festival is scheduled for June 24 and 25 in Lake George. (Photo provided)

By [STAFF REPORT](#) |

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LAKE GEORGE, N.Y. — More than 120 wineries, distilleries, breweries, cideries, artisan food producers, food trucks, crafters, and more from the state will be on display this weekend as the seventh annual Adirondack Wine & Food Festival returns to the Charles R. Wood Festival Commons in Lake George Village.

Recently voted as the #1 annual event by LakeGeorge.com, according to a press release, this year's event takes place on Saturday, June 24 and Sunday, June 25.

This year's festival is expanding onto the adjacent Betty Little Boulevard, launching a "Food Truck Alley," with 15 food trucks and several local artisans and festival sponsors.

"Last year, we sold out on Saturday with over 4,000 attendees," Sasha Pardy, Adirondack Festivals owner, said in the release. "With this expansion, attendees will enjoy more space on the festival grounds with access to more vendors than ever. We are also providing free public access to Food Truck Alley for our guests

who just want a bite to eat but may not be able to or wish to enter the ticketed festival grounds.”

The family-friendly event is one of the most celebrated wine and food events in the Northeast, drawing visitors from 36 states. The event is expected to draw nearly 8,000 attendees this year. According to the release, the 2022 festival had more than 6,800 who attended, with 81% of those attendees saying they planned a trip to the Lake George area specifically to attend the festival.

This weekend’s event is expected to generate more than 12,000 overnight stays in the area and produce an economic impact of just under \$5 million on the region.

For a fourth time, Big Brothers Big Sisters of the Southern Adirondacks (BBBS) will return as the festival beneficiary.

A portion of every ticket sold is donated to the organization that provides mentorship, tutoring, and experiences to youth in Warren, Washington, and northern Saratoga counties. BBBS operates the Drop-Off / Pick-Up Tent, where guests can “check” the beverages and foods they purchase at the festival until they are ready to leave.

It also provides more than 60 festival volunteers, sell water bottles, and raffle tickets to amazing gift baskets filled with goodies from festival vendors. According to the release, the event is one of its most significant annual fundraising events – last year more than \$23,000 was raised and this year’s goal is higher.

Throughout the weekend, attendees will enjoy culinary and cocktail demonstrations and competitions under the Taste NY Culinary & Cocktail Tent. These segments feature the festival’s resident chef, chef Eric Hudson (owner of Hudson’s Private Chef Services) and resident mixologist, Kelli Hatin (owner of Mixaritas Mobile Bartending and SUNY Adirondack Business Professor) as they prepare food and drink made with ingredients supplied by Festival vendors.

There will even be “Iron Chef”-style cooking and mixology competitions with secret ingredients from festival vendors.

New this year, festival entertainment is “amped up,” with a 2-day lineup of local solo musicians arranged by 518 Rock, plus the street magic of TJ Clancy and stilt walking and aerial work from Jessica Black returns, as well as a photo booth.

Adirondack Brewery will be running a brand new Biergarten this year, where festival attendees can purchase full glasses of Adirondack Brewery and Mean Max Beers, or Adirondack Winery wines, and sit back and relax in the shade while they chill with their friends.

Festival VIPs will enjoy their own exclusive VIP Hangout Tent, provided by Event in a Tent, which will be situated within a new dedicated space for “VIP Cabana Village,” where VIP ticket holders rent “glamping tents” for their private groups. These tents are provided and sponsored by Adirondack Safari, a glamping campground in Warrensburg.

This year’s festival will boast more vendors than ever, according to the release, including more than 22 wineries, more than 14 distilleries, more than three breweries, more than four cideries, more than three meaderies, more than 11 food trucks, more than 16 artisan food vendors, more than five non-alcoholic beverage producers, and more than 18 craft and specialty vendors.

“Our vendors hand-craft so many unique products you won’t find anywhere else. It’s fun to try something new, and it feels great to support local artisans by bringing your newfound favorites home with you,” Pardy said.

A vendor list is posted at [adkwinefest.com/vendors](http://adkwinefest.com/vendors).

“We encourage attendees to come with families, and especially locals to attend on Sundays when there is more room to roam, a more laid-back atmosphere and locals discount if you buy in advance,” Festival Director LeighAnn Loftus said in the release. “Designated Drivers get in for only \$20 and Kids 15 and under get in free; and will enjoy access to food trucks, samples from artisan food vendors and non-alcoholic beverage vendors, and a kids activity tent located within the festival gates featuring several yard games, bubbles, crafts and more.

“There is also a natural playground and skatepark right outside our gates.”

Tickets are available at the door; however, VIP and Saturday tickets have sold out in the past, and an exclusive locals ticket discount is available for Sundays when buying in advance, so advance ticket purchase is recommended.

### **Festival Details**

When: Saturday, June 24 from 11 a.m. to 6 p.m.; Sunday, June 25 from 11 a.m. to 5 p.m. (VIP Ticket Holder Entry starts at 10 a.m. each day)

Where: Charles R. Wood Festival Commons; 17 West Brook Road, Lake George, N.Y. 12845

### **Ticket Information**

General Admission Tasting Ticket: \$50. One Day Ticket. Includes sampling at craft beverage and artisan food vendor booths, a souvenir wine glass, a reusable eco-friendly bag, use of the Drop-Off/ Pick-Up Tent, access to the culinary tent and Biergarten, and a program guide with a map to help navigate the festival.

Designated Driver Ticket: \$20. Includes sampling from non-alcoholic beverage and artisan food vendors, a reusable eco-friendly bag, a program, a bottle of water, and a souvenir wine glass for 21+ guests upon exit.

Extra Discounts: Extra 5% off Sunday Tickets for locals with advance purchase.

Children Age 15 and Under: Free Entry

Food Truck Alley: Free Public Access (must buy ticket to enter festival interior gates)

VIP Tasting Ticket: \$99 (a \$170 value). One Day Ticket. Includes everything in the General Admission ticket, plus 1-hour early entry both days, a priority admission VIP entry line whenever you arrive, and exclusive front-row seats at the Culinary Tent (with free food & cocktail samples, while supplies last).

Also includes a 6-bottle reusable wine tote, a collectible sticker, a wine glass necklace holder, a bottle of Saratoga Spring Water, a 10% discount on festival merchandise and at participating vendor booths, and a coupon book with \$300+ in savings. Also includes access to a VIP Hangout Tent and the ability to rent an exclusive VIP Cabana (Saturday Cabanas are sold out).



Throughout the weekend, attendees will enjoy culinary demonstrations and competitions under the Taste NY Culinary & Cocktail Tent. (Photo provided)



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